

## **Pentiddy Natural Burials** **DATA PROTECTION AND PRIVACY POLICY**

At Pentiddy Natural Burials we consider the privacy of our customers to be extremely important.

This Data and Privacy Policy (Privacy Policy) governs the manner in which Pentiddy Natural Burials collects, uses, maintains and discloses information collected from our customers. This Privacy Policy applies to all products and services offered by Pentiddy Natural Burials.

This Privacy Policy applies to your Personal Data

### **Personal data**

Pentiddy Natural Burials collects information/Personal Data about you when you pre-purchase a burial plot, liaise with us to arrange a burial of a relative or subscribe to the newsletter.

Depending on the Services, customers may be asked for, as appropriate, name, email address, postal address, telephone numbers.

We will collect personal identification information from customers only if they voluntarily submit such information to us. Customers can always refuse to supply personal identification information.

### **Our contact**

We communicate with you either via post, e-mail or telephone and customers can choose which they prefer.

### **Why Do We Retain Personal Data?**

We retain Personal Data for the least amount of time necessary to fulfill our legal or regulatory obligations and for our business purposes.

### **How we process the information**

We may process your Personal Data for the following reasons

To operate the Site and provide the Services, including to:

Communicate with you about your Plot, the Site, the Services

To comply with our obligations and to enforce the terms and conditions of our Site, including to comply with all applicable laws and regulations.

For our legitimate interests, including to:

Enforce the terms of our Site and Services.

Manage our everyday business needs.

### **How we protect your information**

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorised access, alteration, disclosure or destruction of your personal information.

## **Sharing your personal information**

We do not sell, trade, or rent customers personal identification information to others.

We may share information about you with other parties for business purposes or as permitted or required by law, including:

If we are required to do so to comply with a law, legal process or regulations.

To law enforcement authorities or other government officials, or other third parties pursuant to a subpoena, a court order or other legal process or requirements.

If we believe, in our sole discretion, that the disclosure of Personal Data is necessary or appropriate to prevent physical harm or financial loss or in connection with an investigation of suspected or actual illegal activity.

In case of payment disputes, claims, chargebacks we may be required to disclose information about you as requested to do so by payment providers and other authorities or parties.

To help assess and manage risk and prevent fraud against us, our customers and fraud involving our Site or use of our Services to parties that we plan to merge with or be acquired by; and to support our audit, compliance, and corporate governance functions.

## **Changes to this Data Protection Privacy Policy**

Pentiddy Natural Burials has the discretion to update this Data Protection Privacy Policy at any time. When we do, we will revise the "last edited" date at the bottom of this page. We encourage customers to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. It is your responsibility to review this privacy policy periodically and become aware of modifications.

## **Get in touch with us**

If you have any questions regarding this Data Protection Privacy Policy then please contact us at [burials@pentiddy.co.uk](mailto:burials@pentiddy.co.uk)

**Last edited:** May 2018